

FoodTrition Solutions, LLC
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FoodTrition Solutions, LLC, has the talent you need to meet your labeling and innovation challenges and fuel your opportunities, with over 30 years of industry, federal agency, academic, and trade association leadership experience.

Unmatched Regulatory Know How: We have the benefit of having our CEO, the former director of USDA, FDA, and FTC regulatory food safety, food labeling, and marketing programs. And his leadership experience in product innovation for major food companies empowers us to help you achieve your goals. As we navigate the laws and regulations impacting the food industry, our team can develop customized pathways for traversing federal and state laws, regulations, and policy landscapes. We'll even come in and give you tailored courses in food *and* nutrition policy, and food labeling, so *your* team can ensure your products, programs, and services are meeting the expectations and requirements of government entities, and customers and consumers alike.

Strategic Innovation Roadmaps: We're here to advise food sector companies on expert strategies that guide new product development and marketplace innovation. We can manage you from ideation to market launch, through regulatory and policy processes, and from food safety to food labeling and marketing requirements. We expertly review and design food labeling, packaging, and advertising. We'll guide the research plans, and the science and consumer support, for the claims you want to make. And we'll help you connect with customers and consumers to tell your story and market your products to succeed and gain market share.

Corporate Wellness Branding: Whether you're a start-up or a global operation, we can help you incorporate healthy food and lifestyle choices into your enterprise mission and business plans. We know how to create resilient food-focused wellness companies so we can help you integrate health and wellness into your brand and throughout communities in which you operate. Our FoodTrition Solutions Wellness Works[®] concept builds a corporate food philosophy and standards into your ingredient sourcing and product innovation platforms. We can also create corporate programs to empower your employees to be your best asset for a H&W brand. We develop advisory councils to adapt complex research to the needs of your organization for the communities you serve. Our expert advice will bring your wellness story to life in ways that build trust and transparency with customers and consumers.

Contact us at <https://www.foodtritionsolutions.com> to explore how we can help you meet your challenges and harness opportunities.

